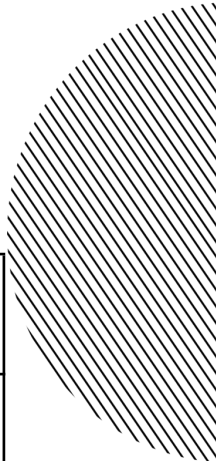


EMBA-2325-117-Corporate & Venture Strategy Lab		
Name of lecturer(s) & Email	Level/Semester, Status, Timing	ECTS*, CH & SDL**
Diane Lejeune diane.lejeune@mbasolvay.net	Level 3 Lab Between 01-01-25 and 30-06-25	9 15 255
<p>Description of the course</p> <p>The Corporate & Venture Strategy Lab is one of the experiential labs of the Solvay EMBA; it is an integrative course giving the EMBA participants the opportunity:</p> <ul style="list-style-type: none"> - To apply and consolidate what they have learned during their EMBA <ul style="list-style-type: none"> o On either a specific Strategic Topic involving the organization where at least one of the participants works o Or the creation of a New Venture In both cases, the output of this Lab must reflect a critical, personal and original work of a group of participants enrolling in this Lab. 		
<p>Course units</p> <ul style="list-style-type: none"> • Topic presentation session (all participants) • Topic validation session (per group) • Individual work (per group) • Coaching sessions (per group) • Joint Session 1 (all participants) • Joint Session 2 (all participants) • Final presentation (per group) 		
<p>Course Learning Outcomes (CLOs)</p> <p>The learning outcome of the Corporate & Venture Strategy Lab consists in:</p> <ol style="list-style-type: none"> 1. The ability to perform a critical analysis and define a strategy 2. By integrating various tools and disciplines learned during the EMBA 3. And presenting the outcome of one's work in an executive style 4. Thereby supporting decision-making Ideally, this Lab will allow participants to 5. Either present his/her recommendations to Executives in his/her organization, and to participate in the implementation of his/her recommendations 6. Or present his/her New Venture to Investors and take the next steps towards an entrepreneurial career <p>In addition:</p> <ul style="list-style-type: none"> - When participants choose a Strategic Topic within the organization they work for, this Lab aims at providing them with a unique opportunity to lead or be involved in a strategic project beyond the scope of their day-to-day function, thereby gaining additional exposure and providing a way for them to contribute the learning from their EMBA to their organization. Ideally, the work is also presented to executive levels at the organization considered - When participants choose to work on a New Venture, this Lab will offer the participants the opportunity to explore in a safe environment their interest for such an entrepreneurial switch in their career 		
<p>Teaching Activities (TAs)</p> <p>Interactive Lecture, Directed Discussion, Problem-based learning, Project-based learning, Coaching</p>	<p>Learning Activities (LAs)</p> <p>Group work, coaching sessions, interactive lectures, interactive discussion sessions</p>	
<p>Contribution to Programme Learning Objectives (PLOs)***</p> <ul style="list-style-type: none"> • Learning Objective 1.1: Mastery • Learning Objective 1.2: Mastery • Learning Objective 2.1: Mastery • Learning Objective 2.2: Reinforcement • Learning Objective 3.1: Reinforcement • Learning Objective 3.2: Mastery 	<p>Assessment methodology / Learners Use of Time and Load</p> <p>Oral Group Presentation</p> <ul style="list-style-type: none"> • weight 50% • workload estimated = 90 hours • due 31/05/25 <p>Group assignment</p> <ul style="list-style-type: none"> • weight 40% • workload estimated = 90 hours • due 31/05/25 <p>Class participation and presentation</p> <ul style="list-style-type: none"> • weight 10% • workload estimated = 15 hours • due 31/05/25 	
<p>Evaluation scale</p> <p>0-20</p>		
<p>Contribution to the Environmental, social and governance (ESG)</p> <p>Course Contribution to ESG: Yes</p> <p>Contact Hours are dedicated to ESG: Contribution to sustainable development depends on the topics chosen by the participants</p> <p>Contact Hours containing climate solutions for how organisations can reach net zero: /</p> <p>Description of contribution: Depending on the topic chosen by the participants for their Corporate or Venture lab, reflection on ESG impact of their proposed strategy or venture will be stimulated during main sessions and coaching sessions. Such stimulation will be individualized per group and topic.</p>		

*ECTS - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)

**CH - Contact Hours in class or online, SDL - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc

***PLO - Programme Learning Objectives are available on the curriculum page



Readings
Required • /
Other Learning Material(s)
• /

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking Canvas.

***ECTS** - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)

****CH** - Contact Hours in class or online, **SDL** - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc

*****PLO** - Programme Learning Objectives are available on the curriculum page