

EMBA-2325-124-Ethics and Corporate Social Responsibility		
Name of lecturer(s) & Email	Level/Semester, Status, Timing	ECTS*, CH & SDL**
Celia CHUI celia.chui@solvay.edu	Level 3 Elective Between 06-03-25 and 08-03-25	3 20 70
<p>Description of the course</p> <p>In this course, students develop core knowledge in ethics and social responsibility and analyze the role and impact of organizations in society. With numerous corporate scandals continuing to proliferate, the concepts of ethics and social responsibility are more relevant than ever as organizations and managers are called to act more ethically and responsibly. This course aims to create an interactive learning experience that fosters critical thinking with practical skills and analytical managerial responses.</p>		
<p>Course units</p> <ul style="list-style-type: none"> Unit 1: Introduction - Ethics & corporate social responsibility Unit 2: (Un)ethical decision-making and wrongdoing Unit 3: Building responsible organizations Unit 4: Strategy at the base of the pyramid Unit 5: Stakeholder management Unit 6: Social and environmental impact 		
<p>Course Learning Outcomes (CLOs)</p> <ol style="list-style-type: none"> Describe and explain key notions, concepts, and theories related to ethics and corporate social responsibility. Understand the psychology of (un)ethical decision-making and develop an awareness of self and others to help with ethical decision-making. Analyze ethical dilemma situations. Identify and discuss the challenges individuals and organizations face when engaging in ethical, socially responsible, and sustainable practices. Discuss how to build a responsible organization that integrates ethical behavior at the individual level, socially responsible actions at the organizational level, and sustainable impact at the societal level. Develop original reflections and innovative strategies related to the practice of social responsibility within organizations and with respect to society at large. 		
<p>Teaching Activities (TAs)</p> <p>Interactive Lecture, Directed Discussion, Experiential Learning, Case Based Learning, Inquiry-based or Inquiry Guided Learning, Problem-based learning</p>	<p>Learning Activities (LAs)</p> <p>Lectures, videos, presentations, case analyses, discussions, group work, guest panelists, and other exercises</p>	
<p>Contribution to Programme Learning Objectives (PLOs)**</p> <ul style="list-style-type: none"> Learning Objective 1.1: Reinforcement Learning Objective 1.2: Reinforcement Learning Objective 2.1: Reinforcement Learning Objective 2.2: Introduction Learning Objective 3.1: Introduction Learning Objective 3.2: Introduction 	<p>Assessment methodology / Learners Use of Time and Load</p> <p>Class Participation and preparation</p> <ul style="list-style-type: none"> weight 20% workload estimated = 30 hours due 08-03-25 <p>Individual assignment</p> <ul style="list-style-type: none"> weight 25% workload estimated = 20 hours due 06-03-25 <p>Group assignment</p> <ul style="list-style-type: none"> weight 55% workload estimated = 40 hours due 08-03-25 	
<p>Evaluation scale</p> <p>0-20</p>		
<p>Contribution to the Environmental, social and governance (ESG)</p> <p>Course Contribution to ESG: Yes Contact Hours are dedicated to ESG: 20 Contact Hours containing climate solutions for how organisations can reach net zero: 3 Description of contribution: The course is an introduction to ethics and corporate social responsibility, which includes content on the organizational strategies related to ESG issues from a stakeholder management perspective.</p>		
<p>Readings Required</p> <ul style="list-style-type: none"> There is no required textbook reading. There will be required case studies, which will be made available on the learning management system (canvas). 		
<p>Other Learning Material(s) Required</p> <ul style="list-style-type: none"> Palazzo, G., & Hoffrage, U. Week 2. Introduction to unethical behavior in organizations [MOOC lecture]. In G. Palazzo, & U. Hoffrage, Unethical decision-making in organizations. Coursera. https://www.coursera.org/learn/unethical-decision-making Richardson, K. Week 1. Sustainable development as a global goal. [MOOC lecture]. In K. Richardson, The sustainable development goals - A global, transdisciplinary vision for the future. Coursera. https://www.coursera.org/learn/global-sustainable-development 		

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking Canvas.

*ECTS - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)

**CH - Contact Hours in class or online, SDL - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc

***PLO - Programme Learning Objectives are available on the curriculum page