EMBA-2325-116-Advisory Lab

Name of lecturer(s) & Email	Level/Semester, Status, Timing	ECTS*, CH & SDL**
Laurent GHEERAERT laurent.gheeraert@solvay.edu	Level 3 Compulsory Between 01-01-25 and 30-06-25	9 15 255

Description of the course
The Advisory Lab, or International Business Field Projects (IBFP), is an integrative course. It consists in conducting an advisory project for a Client in a provider-client relationship with the support of an experienced professional project manager (Coach) and dedicated faculty (Supervisor). Teams of 2 to 4 Participants are assigned to projects based on the best combination of skills for the project, Participants' preferences and development needs. Topics can be extremely diverse in nature and stand high on the company's management agenda. Examples of topics include strategy, organization, operations, process design, digital innovation, sustainability, marketing, talent management, employer branding, data management, business model generation and testing, business intelligence.

Course units
- Plenary session (presentation of projects found by the School, team learning, preparation of allocations)
- Project kick-off
- Dry-run of the mid-term presentation
- Mid-term presentation (ending phase 1 of the project)
- Final presentation (ending phase 2 of the project)

Course Learning Outcomes (CLOs)
1. Manage and satisfy a Client
2. Analyze a corporate problem using a clearly defined methodology, and propose relevant and concrete solutions to a Client
3. Manage executive communication
4. Conduct a management project
5. Organize team work taking advantage of all strengths of a team
6. Interact efficiently and professionally with project stakeholders
7. Learn and adapt to various inputs and conditions throughout a project"

Teaching Activities (TAs)	Learning Activities (LAs)
Problem-based learning, Project-based learning, Role plays and simulation, Coaching	Client project

Contribution to Programme Learning Objectives (PLOs)***	Assessment methodology / Learners Use of Time and Load
- Learning Objective 1.1: Mastery - Learning Objective 1.2: Mastery - Learning Objective 2.1: Mastery - Learning Objective 2.2: Mastery - Learning Objective 3.1: Mastery - Learning Objective 3.2: Mastery	Group Assignment - weight 100% - workload estimated = 250 hours - due 31-05-24

Evaluation scale
0-20

Contribution to the Environmental, social and governance (ESG)
Course Contribution to ESG: No

Readings

Required
- Project Management course (prerequisite)

Other Learning Material(s)

Required
- N/A

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking Canvas.

***ECTS** - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)
CH - Contact Hours in class or online, **SDL - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc
***PLO - Programme Learning Objectives are available on the curriculum page