



EMBA-2325-103-Financial Accounting

Name of lecturer(s) & Email Benjamin Lorent benjamin.lorent@ulb.be

Level/Semester, Status, Timing Level 1 Compulsory Between 01-12-23 and 03-12-23

ECTS*, CH & SDL** 3

20

Description of the course

The course has two main purposes:

- 1. To help participants develop a sufficient understanding of the basic concepts underlying financial statements so they can apply the concepts to new and different situations.
- 2. To train participants in accounting terminology and methods so that they can interpret, analyze, and evaluate financial statements currently published in corporate annual reports.

The course emphasizes the rationale for, and implications, of important accounting concepts. It considers the effects of alternative accounting principles on the measurement of earnings and financial position. Sound ethical judgment is important for every major financial decision; in an age of financial scandals, understanding fraud vs manipulation is a key component of financial accounting.

- Conceptual Framework and Financial Statements
- How to record business transactions?
- Accrual Accounting
- Inventories
- Fixed Assets
- Working Capital Requirement
- Cash Flow Statement
- Financial diagnosis

Course Learning Outcomes (CLOs)

- Understand how firm's transactions translate into financial statements;
- Understand how firms organize financial information for the purpose of managing communication to stakeholders
- Gain insight into the strategy of a firm through its financial statements, such as the earnings management;
- Identify the purposes of the Cash Flow Statements (IAS 7);
- Understand financial statements of any companies
- Understand and apply the key features of IFRS and GAAP.
- Perform a Financial Analysis

Teaching Activities (TAs)

Lecture, Interactive Lecture, Case Based Learning, Problem-based learning

Learning Activities (LAs)

The course will mix different learning activities: lectures, readings, videos, in-class discussion, Wooclap and group work

Contribution to Programme Learning Objectives (PLOs)***

- Learning Objective 1.1: Introduction
- Learning Objective 1.2: Introduction
- Learning Objective 2.1: Introduction Learning Objective 2.2: Introduction
- Learning Objective 3.1: Introduction
- Learning Objective 3.2: Introduction

Assessment methodology / Learners Use of Time and Load

Class Participation and preparation

- weight 10%
- workload estimated = 5 hours
- due 31/12/2023

Group assignment

- weight 30%
- workload estimated = 10 hours
- due 21/12/2023

Individual in class exam

- weight 60%
- workload estimated = 50 hours
- due 21/12/2023

Contribution to the Environmental, social and governance (ESG)

Course Contribution to ESG: No

Readings

0-20

Evaluation scale

Harrison, Walter T._ Horngren, Charles T._ Thomas, C. William - Financial accounting (2017, Pearson) https://www.perlego.com/book/811028/financial-accounting-global-edition-international-financial-reporting-standards-pdf [Mcgraw-hill_Irwin Series in Finance, Insurance, and Real Estate] Robert C. Higgins - Analysis for Financial

Lorent, B. and Schmit, M. (2020). Introduction to Financial Analysis

Other Learning Material(s)

Accounting: Principles of Financial Accounting

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking Canvas.

^{*}ECTS - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)

[&]quot;CH - Contact Hours in class or online, SDL - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc ""PLO - Programme Learning Objectives are available on the curriculum page