



EMBA-2224-534-Ethics and Corporate Social Responsibility		
Name of lecturer(s) & Email Celia CHUI celia.chui@solvay.edu	Level, Status, Timing Level 3 Elective Between 31-08-22 and 02-09-22	ECTS, CH & HW/GW*, Online 3 20 & 66 4
<p>Description of the course unit</p> <p>In this course, students develop core knowledge in ethics and social responsibility and will analyze the role and impact of organizations in society. Over the past 100 years, human activity has influenced our planet in many ways. Although economic development and technological advancements have lifted the standard of living for humans, these advancements have also negatively impacted communities and earth's natural resources. With numerous corporate scandals continuing to proliferate, the concepts of ethics and social responsibility are more relevant than ever, as organizations and managers are called to act more ethically and responsibly. This course aims to create an interactive learning experience that fosters critical thinking, practical skills, analytical managerial responses.</p>		
<p>Course unit Chapters</p> <ul style="list-style-type: none"> • Unit 1: Introduction – Ethics & corporate social responsibility • Unit 2: (Un)ethical decision-making and wrongdoing • Unit 3: Building responsible organizations • Unit 4: Strategy at the base of the pyramid • Unit 5: Stakeholder management • Unit 6: Social Impact • Unit 7: Final Group Presentations 		
<p>Learning outcomes of the course unit</p> <ol style="list-style-type: none"> 1. Understand and describe key notions: ethics, social responsibility, sustainability, stakeholders, etc. 2. Identify and analyze the challenges organizations face when engaging in socially responsible and sustainable practices. 3. Describe how (un)ethical decision-making occurs and analyze ethical dilemmas that individuals face inside organizations. 4. Explain how to build a responsible organization that integrates ethical behavior at the individual level, socially responsible actions at the organizational level, and sustainable impact at the societal level. 5. Develop original reflections and solutions and innovative strategies related to the practice of social responsibility within organizations and with respect to society at large. 		
<p>Teaching Methods</p> <p>Interactive Lecture, Directed Discussion, Experiential Learning, Case Based Learning, Inquiry-based or Inquiry Guided Learning, Problem-based learning</p>	<p>Learning Activities</p> <p>Learning activities include lectures, videos, presentations, case analyses, discussions, group work, and other exercises.</p>	
<p>Contribution to Programme Learning Objectives (PLOs)</p> <ul style="list-style-type: none"> • Learning Objective 1.1: Reinforcement • Learning Objective 1.2: Reinforcement • Learning Objective 2.1: Reinforcement • Learning Objective 2.2: Introduction • Learning Objective 3.1: Introduction • Learning Objective 3.2: Not Covered 	<p>Assessment methodology / Students Use of Time and Load</p> <p>Class Participation and preparation</p> <ul style="list-style-type: none"> • weight 20% • workload estimated = 35 hours • due 02-09-23 <p>Individual assignment</p> <ul style="list-style-type: none"> • weight 25% • workload estimated = 10 hours • due 01-09-23 <p>In-class Open-book Group Exam</p> <ul style="list-style-type: none"> • weight 35% • workload estimated = 3 hours • due 01-09-23 <p>In-class Group Oral Presentation</p> <ul style="list-style-type: none"> • weight 20% • due 02-09-23 	
<p>Evaluation scale</p> <p>0-20</p>		
<p>Contribution to the Sustainable Development Initiative</p> <p>The course will increase learners' knowledge on topics and current issues associated with the Sustainable Development Initiative</p>		
<p>Asynchronous Learning Material (Coursera)</p> <p>There will be two asynchronous learning courses to be watched prior to the course starting. The first is 1 hr on unethical decision-making and the second is 3 hrs on sustainable development goals. The videos are the following:</p> <ol style="list-style-type: none"> 1. Palazzo, G., & Hoffrage, U. Week 2. Introduction to unethical behavior in organizations [MOOC lecture]. In G. Palazzo, & U. Hoffrage, Unethical decision-making in organizations. Coursera. https://www.coursera.org/learn/unethical-decision-making; 2. Richardson, K. Week 1. Sustainable development as a global goal. [MOOC lecture]. In K. Richardson, The sustainable development goals – A global, transdisciplinary vision for the future. Coursera. https://www.coursera.org/learn/global-sustainable-development 		
<p>Readings Required</p> <p>There is no required textbook reading. There will be required case studies, academic articles, and practitioner articles (e.g., HBR articles) to read which will be made available on the learning management system (canvas).</p>		

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking your Front Office Portal hosted on Canvas.

*CH - Contact Hours, HW - Homework, GW - Group Work

** Learning Objectives are available in the [Lifelong Learner's Handbook](#)



Assessment (Additional Details)

- Participation - 20% (evaluated throughout the class; due by 6pm Saturday, September 2, 2023).
- Individual Assignment - 25% (Choose only ONE out of three cases used in the course to complete a max. two-page case analysis on; due by 6pm on Friday, September 1, 2023).
- In-class Open-book Group Exam- 35% (in- class 3 hrs. group work and case analysis from 3pm – 6pm; due at 6pm on Friday, September 1, 2023)
- In-class Group Oral Presentation - 20% (Present your group's analyses and recommendations from the case exam. Max. of 20 slides, slides are due by 6pm on Saturday, September 2, 2023).