



EMBA-2325-118-Career Advancement Programme		
Name of lecturer(s) & Email Martine George martine.george@solvay.edu	Level/Semester, Status, Timing Level 2-3 Compulsory Between 01-05-24 and 30-06-25	ECTS*, CH & SDL** 0 20 10
Description of the course The goal of Career Advancement Program (CAP) is to provide participants with a personalized journey combining transactional activities and transformational reflections to help clarify career goals and how to attain them. It includes plenary sessions on your style of communications and your values and individual coaching sessions		
Course units <ul style="list-style-type: none"> • Discovering your style of communication • Values that Matter • Individual coaching Sessions 		
Course Learning Outcomes (CLOs) <ol style="list-style-type: none"> 1. Better understanding of your style of communication 2. Adapting your communication to your audience 3. Better clarity of your values, purpose and motivations 4. New skills in self-reflection practice 		
Teaching Activities (TAs) Interactive Lecture, Experiential Learning, Role plays and simulation, Coaching	Learning Activities (LAs) Group exercises; self-reflection practices; individual coaching sessions	
Contribution to Programme Learning Objectives (PLOs)*** <ul style="list-style-type: none"> • Learning Objective 1.1: Reinforcement • Learning Objective 1.2: Reinforcement • Learning Objective 2.1: Introduction • Learning Objective 2.2: Introduction • Learning Objective 3.1: Not Covered • Learning Objective 3.2: Reinforcement 	Assessment methodology / Learners Use of Time and Load Class participation and preparation <ul style="list-style-type: none"> • weight 30% • workload estimated = 15 hours • due max 08/04/24 Individual assignment <ul style="list-style-type: none"> • weight 40% • workload estimated = 5 hours • due max 13/05/24 Individual oral presentation <ul style="list-style-type: none"> • weight 30% • workload estimated = 5 hours • due max 31/05/24 	
Evaluation scale 0-20		
Contribution to the Environmental, social and governance (ESG) Course Contribution to ESG: No Contact Hours are dedicated to ESG: / Contact Hours containing climate solutions for how organisations can reach net zero: / Description of contribution : /		

Readings Required The Art of Adaptive Communication, G. Collignon Optional /
Other Learning Material(s) Required (Available on your Coursera for Campus) https://www.coursera.org/learn/work-smarter-not-harder

Notice: The information available in the course outline is subject to change. Please keep yourself informed at all times by regularly checking Canvas.

*ECTS - European Credit Transfer and Accumulation System (1 ECTS = 30 hours of learning)

**CH - Contact Hours in class or online, SDL - Self-Directed Learning including readings, homework, group work, preparation to assessment, etc

***PLO - Programme Learning Objectives are available on the curriculum page